

As you have been generously blessed, please give generously to support our shared PW ministry.

Cultivating Presbyterian Women



About This Packet

This booklet provides PW leaders with interpretative tools to encourage financial support of the annual fund. A thriving Presbyterian Women (at all levels of the church) requires careful cultivation, through financial support and participation in the organization in Holy-Spirit-led ways.

There are several components to help you encourage giving to PW's annual fund:

- Introductory letter from JyungIn Lee, PW's 2018–2021 churchwide moderator (p. 1)
- What the annual fund makes possible (pp. 2–3)
- Individuals' reasons for giving to the annual fund (p. 4)
- Annual fund timeline (pp. 5–6)
- Resources to promote giving (p. 6)
- Forms and pledge cards (pp. 7–IBC)

Every PC(USA) congregation will receive this booklet (addressed to "PW/Women's Group"). Additional copies are available from www.presbyterianwomen.org/shop or 800/533-4371 (item PWR19011).

Use this packet in the fall of 2019 for financial commitments to PW's 2020 annual fund.

About PW's Annual Fund, the Mission Pledge

PW's annual fund, the Mission Pledge, supports—in full or in part—just about every PW ministry, nationally and regionally. PW's grant programs—the Thank and Birthday Offerings—are undergirded by the annual fund, as are *Horizons* magazine and Bible studies, and local and national gatherings. PW's ecumenical partnerships with World Day of Prayer and Fellowship of the Least Coin are made possible because of financial support of PW through the annual fund. Turn to page 2 of this booklet to explore how PW blooms through careful cultivation. Safe Haven, a PW Thank Offering grant recipient, is profiled on page 3.

Presbyterian women faithfully support our denomination through tithing and support of regional and denominational programs. But gifts to the PC(USA) do not fund Presbyterian Women. Only financial gifts to Presbyterian Women's annual fund—given through a PW group or individual giving (including planned giving and endowments)—support Presbyterian Women. Presbyterian Women, in turn, supports the denomination through grassroots involvement, mission support and more.

Every participant in Presbyterian Women is encouraged to pledge her 2020 annual fund gift through her circle. Some Presbyterian Women choose to further support Presbyterian Women through giving over and above their circle gifts; these PW sustainers are an important and growing community of women who cultivate PW for today and tomorrow.

At every level of the organization, PW's annual fund brings to fruition the commitments made in the PW Purpose:

Forgiven and freed by God in Jesus Christ, and empowered by the Holy Spirit, we commit ourselves

- · to nurture our faith through prayer and Bible study,
- + to support the mission of the church worldwide,
- to work for justice and peace, and
- to build an inclusive, caring community of women that strengthens the Presbyterian Church (U.S.A.) and witnesses to the promise of God's kingdom.

A Letter from Your 2018–2021 PW Churchwide Moderator



Dear PW sisters,

Can you imagine our faith, church and social life without Presbyterian Women? PW does so much: advocating for justice and peace, transforming lives all over the world through mission, building relationships through Together in Service, cultivating leaders, nurturing community through the Bible study, and—most of all—praying together. For many of us, PW's ministries have been so woven into our lives that we can't think of other ways of being a church lady. I know I can't!

I believe that PW is more relevant than ever, and so needed in this troubled day and age. The kind of work PW does must continue and thrive. We must lift up the prophetic voices among us to make this world a more just and merciful place to live for all of us.

I invite you to join me and many others in PW's ongoing work by contributing to Presbyterian Women. Your gift will allow PW's work to continue until the world is full of the knowledge of the Lord, as the waters cover the sea. Peace and blessings to you all.

JyungIn Lee, PW Churchwide Moderator

사랑하는 한인 여성들께 인사드립니다!

JejungSakee

PW를 사랑해 주시고 아껴 주시는 한인 여성들에게 감사드립니다.

여러분께서도 잘 아시다시피, PW는 오랜 역사를 통하여 세계 각국에 선교를 해 왔고 한국도 미국장로교 여성들의 정성 어린 헌금의 혜택을 받아왔습니다. 우리는 미국장로교 여성과 뗄수 없는 역사 깊은 관계를 가지고 있습니다. 어느때 보다도 지금은, 우리 여성들이 더욱더 마음과 뜻과 정성을 모아 사회의 정의와 평화를 위하여 일하고, 미션을 통하여 관계를 형성하고 삶을 향상시키며, 후세들의 리더십 배양에 헌신을 할 때라고 믿습니다. 또한 성경공부를 통하여 공동체를 양육하고, 끊임없이 기도하며, 우리 스스로를 늘 개혁하는 자세를 가져야할 때라고 생각합니다. 우리가 PW를 통하여 함께 사역을 하고 세상을 치유하기 위해서는 여러분의 후원과 도움이 절실히 필요합니다. 여러분이 PW에게 보내주시는 헌금은 PW의 목적에 부응하는 여러 사역에 세계적으로 쓰여 질 것입니다. 물이 바다를 채우듯, 주님을 아는 지식이 이 땅에 가득할 때까지 하나님 나라를 만들어 가는 사명에 우리 한인 여성들도 함께 동참해 주실 것을 간절히 부탁드립니다. 여러분의 삶에 주님이 주시는 풍성함과 평강이 충만하시기를 기원합니다. 감사합니다.

미국장로교 여성회 총회장 이정인

Queridas hermanas de PW,

¿Pueden ustedes imaginarse nuestra fe, nuestra iglesia y nuestra vida social sin Mujeres Presbiterianas (PW, por sus siglas en ingles)? PW hace tanto: abogar por la justicia y la paz, transformar vidas en todo el mundo por medio de la misión, entablar relaciones a través del programa Juntas en Servicio (Together in Service), cultivar líderes, fomentar la comunidad por medio del estudio bíblico, y—sobre todo—orar juntas. Para muchas de nosotras, los ministerios de PW han estado tan entrelazados con nuestras vidas que no podemos imaginarnos otra forma de ser una mujer de la iglesia. ¡Al menos yo no puedo!

Creo que PW es ahora más relevante que nunca antes, y que hace mucha falta en esta época perturbada. El tipo de trabajo que PW hace debe continuar y prosperar. Debemos levantar las voces proféticas en medio nuestro para hacer que este mundo sea un lugar más justo y misericordioso en el que todas y todas podamos vivir.

Las invito a unirse a mí y a muchas otras mujeres en la labor en curso de PW al contribuir a Mujeres Presbiterianas. Su donativo permitirá que el trabajo de PW continúe hasta que el mundo se llene "del conocimiento del Señor, como las aguas cubren el mar" (Is. 11:9). Paz y bendiciones para todas ustedes.

JyungIn Lee, Moderadora de MP de Toda la Iglesia

"I am the vine, . . .

PW's Annual Fund at Work: 2018 Year in Review



More than 1,600 women attended PW's 2018 Churchwide Gathering in Louisville; thousands more joined in spirit!



Together in Service for Puerto Rico took root, allowing PWs everywhere to support Puerto Rico's recovery work financially and with pillowcases for the children.

Let's continue the
"Cultivate PW"
conversation! What does
PW mean to you? Why
do you give to PW?
Share your answers by
emailing them to
sharon.gillies@pcusa.org
or posting on Facebook
or Twitter with the
hashtag #WhylGivePW.



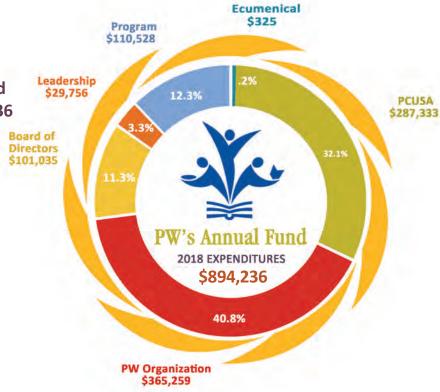


2018 Annual Fund Revenue: \$894,236

The seeds we cast locally are germinated nationally. In other words, information and programming move in all directions throughout the organization. Local and regional work impacts national work, and vice versa!

PW supports mission through several giving streams. The largest—PW's annual fund (the Mission Pledge)—makes PW possible at every level, and ensures that the other streams have shape and depth consistent with PW's Purpose. Gifts to the annual fund, along with other sources of revenue, make possible PW's grants, leadership development, resource and program development, and support of the mission of the church worldwide.

- We celebrated 30 years of Presbyterian Women and started plans for our next 30 years!
- Presbyterian Women elected our first Korean American churchwide moderator, JyungIn Lee!
- PW gained official status at the United Nations, thus strengthening our global witness.
- Through our Offerings, PW awarded nearly \$1 million in grants for mission and ministry (five international and sixteen domestic ministries)!
- Almost 800 individuals were recognized with Honorary Life Memberships!
- PW gained representation on the new PC(USA), A Corporation, board.
- Forty-seven PWs rolled up their sleeves and became Presbyterian Disaster Assistance trainers.



you are the branches. . . .

A Case for Support: Taking Root

Every dollar given to the annual fund, whether dropped in a basket or given online, matters to Presbyterian Women's many ministries. Even programs that bring in additional funds (like *Horizons* magazine and Bible study or the Thank and Birthday Offerings) could not function without the infrastructure that the annual fund provides. For an example of what the annual fund makes possible, consider Sea Island Presbyterian Church in Beaufort, South Carolina.

Inspired by the PW/Horizons Bible study Come to the Waters, which shared a suggestion to look within a mile of the church for mission needs, Sea Island envisioned a new outreach called Safe Haven. If they could secure funding, this new ministry would offer tutoring to neighborhood children, and shower and laundry facilities to people who are experiencing homelessness. The Thank Offering grant they received in 2018 made that life-changing ministry possible.

Safe Haven at Sea Island

During extreme weather, Sea Island Presbyterian Church has been the only location in Beaufort County to offer housing to people who are homeless. Cots and a warm place to rest were all that could be offered. The church wanted to do more, especially considering that they host homeless families who are clients of Family Promise, a local shelter. Sea Island hosts the families for a week at a time on a quarterly basis. A Thank Offering grant helped fund construction of an expanded "safe haven" with two showers, a laundry area and a tutoring program. The staff hope that feeling safe and welcome will bring the families back for the tutoring services. Safe Haven's tutoring program offers academic support to children of single parents and those being raised by grandparents. Monday through Thursday, 3-6 PM, volunteers (who include many current or retired teachers!) tutor children who are in kindergarten through eighth grade. While the students receive support, so do parents and grandparents. They enjoy tea with other caregivers; they talk with volunteers about school expectations and how to best support children; they rest, shower and do laundry.

Update!

Safe Haven's director Kay Keeler says, "We are happy to report that we will start our second year of tutoring in September 2019. We will have 25 students from two local schools participating in our after-school tutoring program. This past year, we had 40 volunteers (who include many current or retired teachers!). More volunteers from a nearby Lutheran church will help in the fall. We currently have a waiting list for new students and have been contacted by several congregations—local and outside of South Carolina—who are interested in the possibility of implementing a similar program in their own churches. Please know that we remain grateful for this most generous grant provided by Presbyterian Women."



Students who come to Safe Haven for tutoring also have time to explore the arts.



More than 40 volunteers lend their teaching expertise or offer support to children and caregivers.



Reading with tutors has cultivated a love of books for many Safe Haven students.

Those who abide in me . . .

In Celebration envelopes now available

During times of celebration and the celebration of life, make available In Celebration envelopes. These envelopes provide an easy way for loved ones to direct their gifts to PW in honor or memory of a beloved Presbyterian woman. PWR19202, free.





To order, go to www.presbyterian women.org/shop or call 800/533-4371.

Why Give to PW's Annual Fund?

Reasons for giving to Presbyterian Women are as varied as PW's programs and as unique as PW's participants.



I give to the PW annual fund because it is an investment in myself. I give to PW's annual fund because I want to be Jesus' "good soil . . . yield[ing] a hundredfold." I am good soil who—because of PW programming and staff—has gone

from growing only succulents to nourishing tasty fruit, healing herbs and beautiful flowers.

Don't get me wrong; succulents are beautiful and I love them, too, but our Triune God created a diverse world and I want to be part of a garden that grows and reflects that kind of beauty and abundant diversity. The many rich PW programs empower me to be a stronger and more faithful follower of Jesus, who also walks the walk, not just talks the talk and is helping others by growing a greener, kinder world.

—Anita Coleman 2016–2019 PW Board Member Irvine, California



I started participating in PW because my mother and other women in my congregation kept asking me to join them. I really thought I was doing my mother and the others a favor when I finally decided to get involved. Little did

I know how much fulfillment, joy, inspiration and

enrichment I would experience as PW became an integral part of my life. It continues to be so some 40 years later.

Over the years, Presbyterian Women has provided for me all of the following:

- An opportunity to be in fellowship with women around the world
- · An opportunity to serve and grow
- · An opportunity to learn and grow
- · An opportunity for leadership
- An opportunity to meet and experience the diversity of God's people
- An opportunity to celebrate the gifts of God's people
- · A journey of a lifetime, a joy of a lifetime

I give to PW because PW has given so much to me over the years.

—Catrelia Hunter 2006–2009 PW Churchwide Moderator Cleveland, North Carolina



I give so that other women can have the opportunities I have had to serve PW in so many ways. I give in remembrance and gratitude to the women who mentored me across all levels of PW. I give so that other women will have a voice.

—Gail Heimbuck 2018–2021 PW Board Member Cheyenne, Wyoming



A downloadable activity is available to help groups learn about the varied faith journeys of women in a PW group. And the activity creates a PW flower with color and diversity—perfect for ice breakers or decorating bulletin boards. Visit www.presbyterian women.org/annual-fund to download the activity.

This packet includes material for PW at the congregation, presbytery and synod levels. Individuals who are so moved can give to PW at any time, within and outside the circle, by giving online, mailing a check, and planning an estate gift or bequest. For more information, visit www.presbyterianwomen.org/annual-fund, or contact Rhonda Martin, rhonda.martin@pcusa.org, or 844/797-2872, ext. 5596.

and I in them . . .



Commitments to Presbyterian Women's annual fund (the Mission Pledge) traditionally are made through PW in the Congregation during a fall PW circle meeting, gathering or event, and/or a fall worship service; pledges are honored and gifts are received throughout the following year. For this campaign, pledges are made in 2019 and gifts are received in 2020.

Leaders' roles

All PW leaders have important roles in promoting giving to PW's annual fund. Not all groups have the same leadership positions or giving patterns. Carry out the annual fund campaign in a way that works for your congregation, presbytery and synod.

CAMPAIGN TIMELINE AND CHECKLISTS

Early Fall 2019

PW in the Synod (PWS) moderator

✓ Offer support to PW leaders responsible for giving.

PW in the Presbytery (PWP) moderator

- ✓ Write a personal letter (to share with each congregation in the presbytery) that includes
 - a story about what the PW's annual fund means to you and to PW in the Congregations in your presbytery and
 - an invitation to prayerfully consider personal pledges/gifts to PW's annual fund.
- ✓ Offer support to PW leaders responsible for giving.

Fall 2019

PW in the Congregation (PWC) or circle leader

- ✓ Receive or request
 - a PW annual fund (Mission Pledge) packet
 - a pledge card template (see inside back cover)
 - the pledge form for PW in the Congregation (page 7)
 - These three items also are available at www.presbyterianwomen.org/annual-fund.
 - PWP moderator cover letter

- Choose and share your PW annual fund impact story, noting that the annual fund supports every PW mission and ministry program (including common operations) and the PC(USA).
 - ➤ See pages 2–3 for statistics and examples.
- ✓ At a preselected worship service, congregation or PW event.
 - give each person an envelope with a pledge card inside (#10 envelopes work well);
 - ask each person to write her/his name on the outside
 of the envelope, prayerfully decide how much to give to
 PW's 2020 annual fund in 2019, write the pledge
 amount on the card and return it in the envelope
 provided; and
 - · receive all completed pledge cards.
- Add pledge amounts and report the total on the annual fund pledge form for PW in the Congregation (page 7).
- ✓ Send the completed form to the Presbyterian Women in the Presbytery (PWP) moderator or Celebration Giving representative by November 15, 2019.

Celebration Giving representatives or PW in the Presbytery leaders

- Ensure that all PW in the Congregation groups have made pledges.
- Record the pledge total on the form for PW in the Presbytery (see page 8) and attach a list of the PWCs that are pledging.
- ✓ Keep the original and send copies by December 3, 2018, to the
 - treasurer of PW in the Presbytery,
 - · moderator of PW in the Synod, and
 - PW Business Office, 100 Witherspoon St., Louisville, KY 40202-1396.
- Write a personal thank-you letter to each PW in the Congregation that pledges support for the 2020 PW annual fund.

PW's annual fund makes possible amazing things at the local level—mission, ministry, advocacy, community-building and leadership development, to name a few! Won't you share your stories about what the annual fund seeds in your congregation or presbytery? Email your story to sharon.gillies@pcusa.org so it can be shared more widely.

bear much fruit . . ." (Jn 15:5b).

2020

PWC member(s) responsible for pledges/gifts

- ✓ Distribute envelopes once a month, or according to the congregation's giving pattern, at circle meetings or selected events, or give each person 12 envelopes in January for use throughout 2020.
 - Consider ordering more of the small envelopes for group giving (see image, top right).
- ✓ Ask circle/congregation members to give toward their pledge amount for the year.
- ✓ Record the amount given each month on each person's pledge card.

- Give the money received at each meeting, worship service or event to the PWC treasurer or person responsible for pledges/gifts.
- ✓ Send quarterly gifts from the congregation* with all other quarterly gifts to the PWP treasurer by March 10, June 10, September 10 and December 10, 2020.
 - Remittance forms are available at www.presbyterian women.org/annual-fund.
 - Treasurers also receive these forms from Rhonda Martin, PW Business Office, 844/797-2872, ext. 5596, or rhonda.martin@pcusa.org.

Resources to Promote Giving

Giving Envelopes

PW in the Congregation groups may find it helpful to use preprinted envelopes to receive annual fund gifts.

ENVELOPE FOR GIVING THROUGH PW IN THE CONGREGATION



Circle and/or congregation members can use the small, group giving envelope to honor gifts toward their group's pledge. See this page (under "2020, PWC member(s) responsible for pledges/gifts") for instructions on using group giving envelopes. Group giving envelopes can be ordered online (www.presbyterian women.org/shop) or by telephone (800/533-4371); ask for item PWR10103; \$1/pack of 50, plus shipping.

ENVELOPE FOR GIVING OUTSIDE THE PW GROUP



The large individual giving envelope is ideal for individuals who

- · do not participate in a PW circle,
- attend a church without an active PW group,
- would like a tax receipt for their gift,
- · want to give via credit card, or

 wish to make an additional gift over and above their group pledge.

Please make these individual giving envelopes available at congregation, presbytery and synod meetings and gatherings, as well as at special events as appropriate. Individual giving envelopes (available in packs of 10) can be ordered online (www.presbyterian women.org/shop) or by telephone (800/533-4371); ask for item PWR16456; free.

Pledge Cards

Pledge cards are an easy way for PW in the Congregations to make and keep track of pledges. Instructions for using the pledge cards are on page 5 (under "Fall 2019, PWC or circle leader") and the pledge card template is on the inside back cover and at www.presby terianwomen.org/annual-fund.

Gifts made by credit card can be made online at www.presbyterianwomen.org/annual-fund. Individuals can give to PW's annual fund at any time by sending a check made payable to Presbyterian Women, with "Annual Fund" and the name of their presbytery in the memo line, to Presbyterian Women Remittance Processing

PO Box 643652 Pittsburgh, PA 15264-3652

*Tax receipts are available for PWC or PWP group gifts only. Individuals who would like tax receipts for their gifts should follow the instructions on this page under "Giving outside the PW group." Contact Patricia Longfellow, 844/797-2872, ext. 8015, or patricia.longfellow@pcusa.org, for more information. Please note that presbyteries and synods will be credited for all individual gifts.

Presbyterian Women's Annual Fund (Mission Pledge)



Phone

PW in the Congregation Pledge Form January 1, 2020—December 31, 2020

As Presbyterian Women, we make the following pledge to support the mission of Presbyterian Women in the Presbyterian Women in the Synod and Presbyterian Women at the churchwide level, as well as the mission of the Presbyterian Church (U.S.A.).

Please indicate below the amount pledged to PW at each level. To support the mission of Presbyterian Women churchwide To support the mission of Presbyterian Women in the Synod To support the mission of Presbyterian Women in the Presbytery Total annual fund pledge from PW in the Congregation Name of Congregation			
Signature of the moderator of Presbyterian Women in the	: Congregation		
Address City State	Zip		
Phone Email			
Deadlines This pledge form should be completed and sent to the moderator of Presbyterian Women in the Presbytery (or whoever is responsible for giving) no later than November 15, 2019. Send all quarterly payments of this pledge to the treasurer of Presbyterian Women in the Presbytery by March 10, June 10, September 10, and December 10, 2020. Moderator of Presbyterian Women in the Presbytery or of Address	Instructions 1. Enter the pledge amount for support of Presbyterian Women at the churchwide level (including support for the mission of the church worldwide). 2. Enter the amount of support for Presbyterian Women at each level, as requested by your PW in the Presbytery and PW in the Synod. 3. Keep a copy of this form for your records and send the original to the person indicated below.		
City State	Zip		

Email

Presbyterian Women's Annual Fund (Mission Pledge)



PW in the Presbytery Pledge Form January 1, 2020—December 31, 2020

As Presbyterian Women, we make the following pledge to support the mission of Presbyterian Women in the Presbyterian Women in the Synod and Presbyterian Women at the churchwide level, as well as the mission of the Presbyterian Church (U.S.A.). Presbyterian Women in the Presbytery is responsible for reporting the total amount pledged in congregations.

Please indicate below the amount pledged to PW at each level.

To support the mission of Presbyterian Women churchwide

To support the mission of Presbyterian Women in the Synod

To support the mission of Presbyterian Women in the Presbytery

Total annual fund pledge from PW in the Congregations

Name of Presbytery

Signature of the moderator of Presbyterian Women in the Presbytery (or whoever is responsible for PW giving in the Presbytery)

Address

City

State

Zip

Email

Instructions

Phone

- Keep one copy of this form for your files.
- Mail this pledge form no later than
 December 3, 2019 to each of the following:
 - 1. Treasurer of PW in the Presbytery
 - 2. Moderator of PW in the Synod
 - 3. PW Business Office, 100 Witherspoon St., Louisville, KY 40202-1396

Quarterly Churchwide Payments

Send quarterly payments to

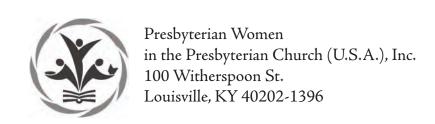
Presbyterian Women Remittance Processing PO Box 643652 Pittsburgh, PA 15264-3652

Quarterly churchwide payments should be mailed by March 15, June 15, September 15, and December 15, 2020 with remittance forms supplied to treasurers of PW in the Presbytery. These forms can also be downloaded at www.presbyterianwomen.org/annual-fund.

2020 Presbyterian Women Annual Fund (Mission Pledge)

Name		Amount pledged
January \$	July \$	
February \$	August \$	— Cultivating Presbyterian Women
March \$	September \$	We ask that you prayerfully consider your gift to PW's 2020 annual fund.
April \$	October \$	
May \$	November \$	
June \$	December \$	
Total amount paid	Treasurer's s	ignature
2020 Presb	yterian Women Ann	ual Fund (Mission Pledge)
Name		Amount pledged
January \$	July \$	
February \$	•	
March \$	_	We ask that you prayerfully
April \$		
May \$	November \$	consider your gift to PW's 2020 annual fund.
June \$	December \$	
Total amount paid	Treasurer's s	ignature
	•	ual Fund (Mission Pledge) Amount pledged
T d'	T1 &	I
January \$ February \$	•	
March \$		We ask that you prayerfully consider your gift to PW's 2020 annual fund.
April \$		
May \$		
June \$	December \$	

Total amount paid _____ Treasurer's signature _____



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2020 Presbyterian Women Annual Fund (Mission Pledge)

Materials for Presbyterian Women in the Congregation, Presbytery and Synod

Please circulate widely.

Visit www.presbyterianwomen.org/annual-fund for an electronic copy of this packet or for stories and blog posts about how gifts to PW's annual fund, improve lives and strengthen communities the world over.

