



Presbyterian Women— Sharing God's Love in (PW) Purposeful Ways.

During this season of year-end giving, you may receive an email or letter from Presbyterian Women, asking you to consider making a gift to PW's Annual Fund (the Mission Pledge). Your gift of any size will help build up the ministries of Presbyterian Women. And when you encourage friends, circle members and PW supporters to give, you're further strengthening this vital organization!

Our joy, our delight as Presbyterian Women is serving a loving God through transformative ministries and relationships. As Presbyterian women, together, we are like a stunning bouquet of flowers. Whether a rose, sunflower or modest greenery, each of us brings our unique beauty to the PW arrangement through faithful service. Together, we beautify God's world as we live PW Purposeful lives!

Here are a few ways you can support Presbyterian Women's Annual Fund for year-end (or year-round) giving:

- Tell your PW friends and circle members that, during this season of year-end giving, they may receive a letter or email that asks for their individual support of PW's Annual Fund.
- Encourage ongoing support of Presbyterian Women through financial gifts and participation in PW.
- Give to Presbyterian Women's Annual Fund and other programs and ministries on an ongoing, regular basis. Give securely at presbyterianwomen.org/give or contact PW's finance manager, Rhonda Martin, at rhonda.martin@pcusa.org for information on becoming a PW sustainer.
- Watch for (and share!) stories on Facebook, Twitter and Instagram (as well as PW publications such as *Horizons* magazine) about the many ways that PW at all levels of the organization build up our lives, the church and the lives we touch—especially women's and children's lives.
- When you receive an email about giving to Presbyterian Women, forward it to your PW friends and circle members with a note describing why you give to PW. Share with your newsletter editor. (Encourage them to sign up to receive emails from PW by emailing pw_pcusa.org@pcusa.org!)
- As your circle or coordinating team considers extra giving opportunities, consider a year-end gift to PW's Annual Fund.