


Spread the word! Ways to promote the 2024 Churchwide Gathering.

Sample invitation



Dear [name],

You're invited to attend the 2024 Churchwide Gathering of Presbyterian Women! Please join me and a thousand or more Presbyterian Women as we gather in St. Louis, Missouri, August 8–11, 2024.

This will be a time of nurturing our faith and challenging ourselves as we explore the theme (“Do Everything in Love”). We will learn about PW mission, justice and peace issues, and participate in Bible study. We will worship together, sharing our faith in song and prayer, and having fun! As a connectional organization, being together strengthens our bonds and resolve to live PW purposefully!

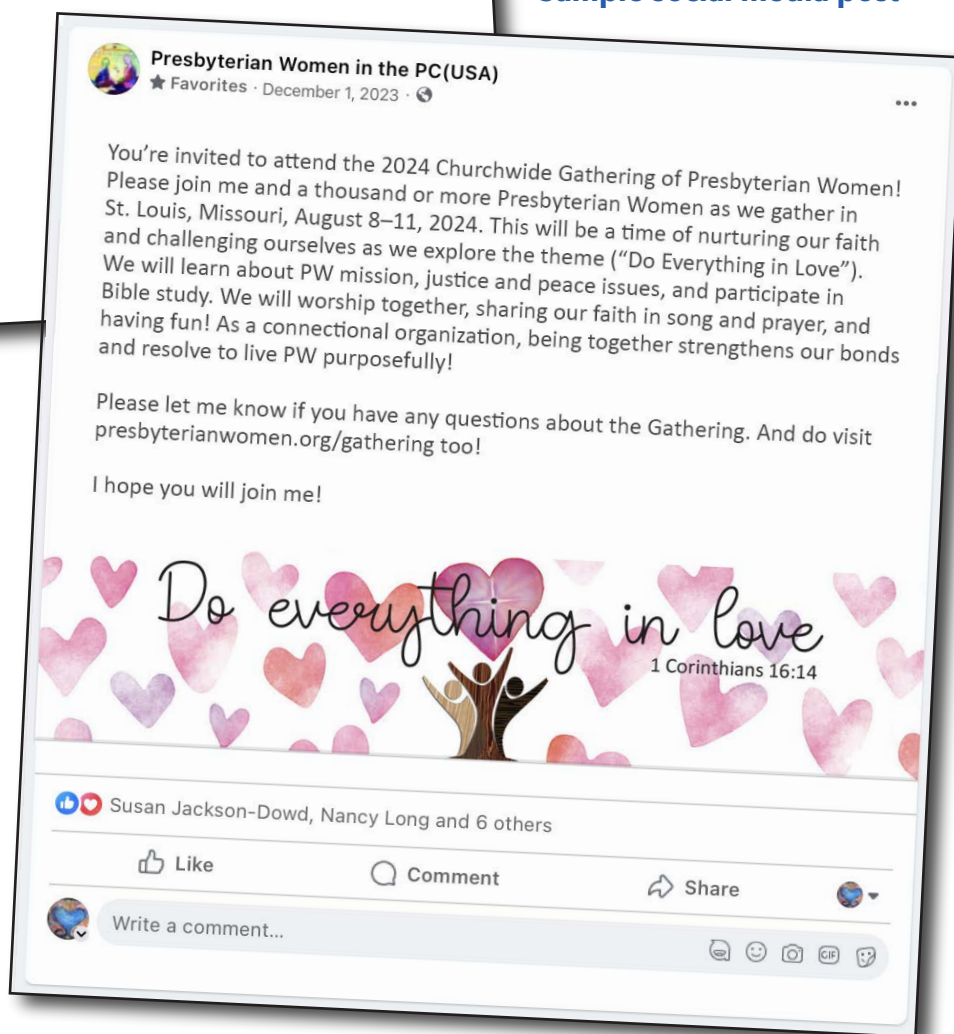
Please let me know if you have any questions about the Gathering. And do visit presbyterianwomen.org/gathering too!

I hope you will join me!

Grace and peace,

[signature]

Sample social media post



Presbyterian Women in the PC(USA)
★ Favorites · December 1, 2023 · 🌐

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Please let me know if you have any questions about the Gathering. And do visit presbyterianwomen.org/gathering too!

I hope you will join me!

Do everything in love
1 Corinthians 16:14

Susan Jackson-Dowd, Nancy Long and 6 others

Like Comment Share

Write a comment...

Sample announcement

Presbyterian Women will gather in St. Louis, Missouri, August 8–11, 2024. Our theme, “Do Everything in Love,” based on 1 Corinthians 16:13–14, will inspire worship, Bible study, thought- and heart-provoking speakers and workshops on mission, justice and peace, leadership and spiritual growth. The Gathering will be a time for fun and renewal. As a connectional (and prophetic) grassroots organization, Presbyterian Women are committed to community, and take seriously our call to build and strengthen bonds of friendship and faith.

To learn more, visit presbyterianwomen.org/gathering. Or ask me!

Ways to promote the Gathering

10 IDEAS TO PROMOTE THE GATHERING

- 1 Make it personal!** Tell your friends that you are attending and invite them to go along with you. If you have attended a Gathering before, tell them about your experience. If you haven't, encourage them to go on the adventure with you.
- 2 Spread the news in your newsletter.** Write articles for your church newsletter, being sure to include the Gathering website (presbyterianwomen.org/gathering); **send copies to your** presbytery and synod office, and let them know they can use your article in their newsletter.
- 3 Provide Save-the-Date cards.** (<https://www.presbyterianwomen.org/2024pwcwgpromo>) at every meeting you attend! Feeling crafty? Craft bookmarks with Gathering details and share them at upcoming Bible study meetings and more!
- 4 Recruit your pastor to spread the word!** Provide her or him with basic information and make sure s/he knows that you are the contact person for additional information.
- 5 Be tacky!** Tack up Gathering information on church bulletin boards
- 6 Personally invite 10 (or more!) women to the Gathering.** Reach out personally or send a postcard.
- 7 “Do Everything in Love” is the theme for the Gathering. Use this theme to promote the Gathering.** Decorate with hearts and offer stories of service and personal testimony.
- 8 Spread the WEB!** Encourage friends to visit and bookmark the Gathering web page: presbyterianwomen.org/gathering
- 9 Give the gift of the Gathering.** If your church (presbytery or synod) has funds available, consider offering a Gathering scholarship to help a first-timer with costs.
- 10 Promote often!** Keeping the Gathering on top of minds will ensure that the Gathering makes the calendar!